



Pathways
for Career Changers®

Welcome Guide

The journey to success begins here.



Robyn Grable - Founder and CEO

The ASCEND Brand

The ASCEND Brand is committed to empowering individuals with diverse skillsets by bridging the gap between their unique talents and meaningful employment opportunities. Through a state-of-the-art AI-enabled platform, we eliminate the traditional barriers of resumes and job applications by matching clients' skillsets directly with employers seeking their specific strengths. Our programs emphasizes personal branding and tailored career pathways, providing individuals with the tools, resources, and support necessary to navigate the job market successfully and secure fulfilling, accessible employment that aligns with their capabilities and aspirations. By focusing on individual strengths rather than limitations, we open doors to sustainable careers where every skillset is valued.

The ASCEND Collective

The ASCEND Collective is a nonprofit organization committed to transforming employment opportunities for individuals often overlooked in traditional hiring processes. We harness innovative, AI-enabled technology to match people with meaningful job opportunities.



WELCOME TO PATHWAYS FOR CAREER CHANGERS



***Congratulations
on Taking the First Step!***



By following these steps, you will be well on your way to finding meaningful employment and building a strong personal brand that reflects your unique strengths and experiences.

Remember, our team is here to support you every step of the way!

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Initial Intake

Objective:

To gather a complete understanding of your background, skills, and career goals.

Access:

You will begin by completing an online assessment on our portal during the Initial Assessment module.

Key Inputs:

Information about your professional experience, work history, education, certifications, and any special skills or interests.

Expected Output:

A personalized profile that highlights your skills, experiences, and potential career pathways aligned with your interests and skillsets.



Barrier Identification

Objective:

To identify and address potential barriers to employment, such as skill gaps, interview readiness, or gaps in your resume.

Access:

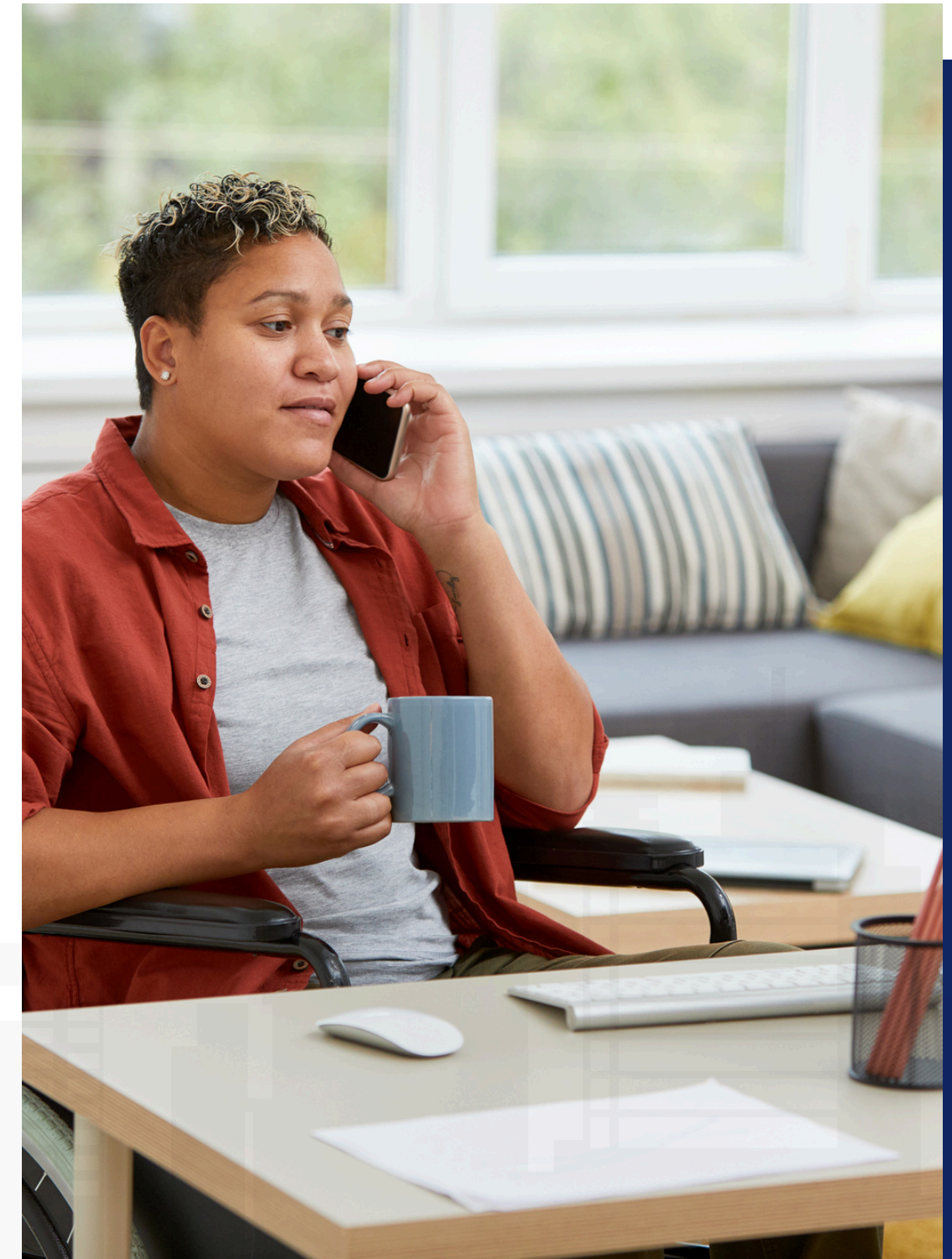
Complete the Barrier Identification Worksheet available for download during the Initial Intake Module.

Key Inputs:

Self-assessment feedback, coach's insights, and any unique challenges you've faced or expect to face.

Expected Output:

A comprehensive list of identified barriers and strategies for overcoming them.



Goal Setting

Objective:

To define clear, achievable career goals based on your assessment results.

Access: Participate in a one-on-one virtual consultation with your assigned ASCEND career coach. Schedule through our portal or by contacting your coach directly.

Key Inputs: Your aspirations, preferred job roles, geographic location, desired industry sectors, and any special considerations (e.g., remote work).

Expected Output: A tailored career plan outlining specific short-term and long-term goals.



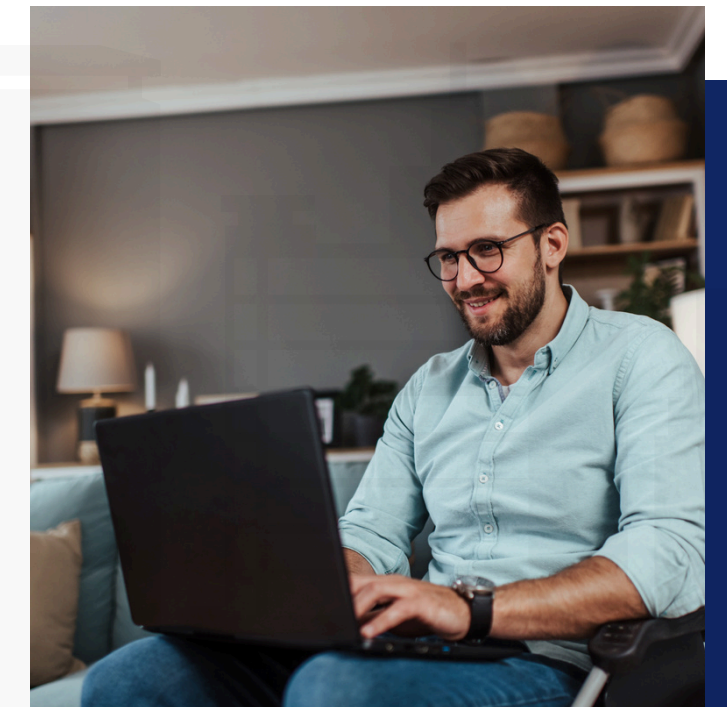
Skills Enhancement

Objective: To enhance any skills that may be underdeveloped or outdated for your target career.

Access: Enroll in recommended training courses or certification programs available through our partner organizations. Access a curated list of resources on our portal.

Key Inputs: Your career goals, identified barriers, and selected training courses.

Expected Output: New skills or certifications that make you a more competitive candidate for your desired roles.



Personal Branding

Objective: To create a compelling personal narrative that effectively communicates your unique value proposition.

Access: Utilize the “Personal Story Builder” tool available on the portal, or attend a workshop hosted by ASCEND.

Key Inputs: Your personal experience, key achievements, personal values, and future aspirations.

Expected Output: A polished personal story that highlights your strengths and resonates with potential employers.



Professional Profiles

Objective: To create a standout professional profile that reflects your personal brand.

Access: Use our AI-enabled profile builder to create your Talents ASCEND skills profile on our portal and attend our profile-building webinars.

Key Inputs: Updated career plan, personal story, and recent skills enhancements.

Expected Output: A professionally formatted profile and personal branding that align with industry standards and best practices.



Interview Preparation

Objective: To ensure you are fully prepared for interviews, both in-person and virtual.

Access: Participate in mock interview sessions with our coaches and access our interview preparation resources on the portal.

Key Inputs: Potential job descriptions, personal story, resume, and feedback from mock interviews.

Expected Output: Improved interview techniques and confidence, along with a customized "elevator pitch."



Networking Strategy

Objective: To develop a targeted networking plan that expands your connections and supports your job search.

Access: Attend virtual networking events and workshops offered by ASCEND. Access our networking toolkit on the portal.

Key Inputs: Your desired industries, key employers, and available networking events.

Expected Output: A personalized networking strategy and new professional contacts.



Continuous Support

Objective: To provide ongoing support throughout your job search and career transition.

Access: Stay in regular contact with your ASCEND career coach via email or scheduled check-ins. Join our community forums and peer support groups.

Key Inputs: Feedback from job applications and interviews, and any new skills or experiences gained.

Expected Output: Continuous guidance and mentorship, with adjustments to your career plan as needed.



Success Measurement

Objective: To track and measure your progress toward achieving your career goals.

Access: Use the ASCEND Career Tracker tool available on the portal to log milestones and successes.

Key Inputs: Completed goals, new employment or promotions, and ongoing feedback.

Expected Output: A clear understanding of your progress, areas for improvement, and next steps in your career journey.



Thank You

For letting us be part of the investment in your future!



Visit Our Website

www.theASCENDcollective.org



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